

Committee(s)	Dated:
Open Spaces and City Gardens	2 December 2020
Subject: City of London Joint Health and Wellbeing Strategy refresh – update and engagement	Public
<p>Contribute to a flourishing society</p> <ul style="list-style-type: none"> • People are safe and feel safe. • People enjoy good health and wellbeing. • People have equal opportunities to enrich their lives and reach their full potential. • Communities are cohesive and have the facilities they need. <p>Support a thriving economy</p> <ul style="list-style-type: none"> • Businesses are trusted and socially and environmentally responsible. • We have access to the skills and talent we need. <p>Shape outstanding environments</p> <ul style="list-style-type: none"> • We are digitally and physically well-connected and responsive • We have clean air, land and water and a thriving and sustainable natural environment. • Our spaces are secure, resilient and well-maintained. 	<p>1, 2, 3, and 4</p> <p>5 and 8</p> <p>9, 11 and 12</p>
Report of: Andrew Carter, Director of Community and Children’s Services	For Information
Report author: Zoe Dhami, Strategy Officer Community and Children’s Services	

Summary

The City of London Joint Health and Wellbeing Strategy (JHWBS) must be refreshed for 2021-24. The JHWBS reviews the needs of our population and reflects the priorities set by the Health and Wellbeing Board for that strategic period. The JHWBS is of particular importance as its priorities span all City of London Corporation departments, the voluntary and community sector (VCS) and the Integrated Care Partnership.

This report will update Members on the work undertaken to date on developing this strategy and invites recommendations on engagement.

Recommendations

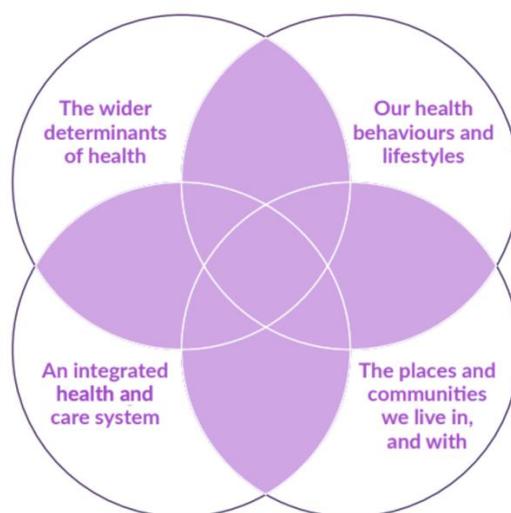
Members are asked to note the progress made on developing the 2021-24 JHWBS and are invited to provide any recommendations on how to best include the work of the Department of Open Spaces in establishing the JHWBS priorities.

Main Report

Background

1. The unequal distribution of population health outcomes is driven by a complex interaction of individual, community and structural factors. Tackling health inequalities and improving population health require action at multiple levels and across all sections of society. This means addressing all four 'pillars' of a population health system, as described by the King's Fund (see figure 1 below).

Figure 1: King's Fund Population Health Framework¹



2. An effective, integrated health and care system is key to meeting population health needs and tackling inequalities but is insufficient on its own. The biggest drivers of population health outcomes are linked to social, economic and environmental conditions (income, employment, education, housing, transport, etc), and it is structural inequalities linked to these 'wider determinants' that make the most significant contribution to health inequalities - as has been laid bare by the current pandemic.

¹ Buck et al (2018), [A vision for population health: towards a healthier future](#), King's Fund

3. As well as health behaviours (including smoking, physical activity, diet and alcohol), which themselves are socially patterned, this framework also emphasises the importance of 'place' - the neighbourhoods and communities in which we live - as being key drivers of health and wellbeing at an individual and population level. Working with and drawing on the assets within our local communities must therefore be central to our response to tackling health inequalities.
4. Members of the Health and Wellbeing board endorsed the use of the Kings Fund population health framework in September 2020. This framework will help inform the priorities for the 2021-24 JHWBS.
5. An engagement session was held with the Health and Wellbeing Board on 10 November 2020. The outcomes from the session were:
 - Agreement to extend and align the sign off date with Hackney's JHWBS development (November 2021)
 - Agreement to coordinate and work with Hackney on engagement and key areas of crossover between the two JHWB strategies
 - Consensus that the engagement for the strategy must be far reaching, ensuring that methods are undertaken to engage with hard-to-reach groups

Current Position

6. Gaps in our knowledge have been highlighted using a data synthesis of local, regional and national data. These gaps include:
 - Hidden workforce
 - Children living in poverty
 - East of City of London population in general
 - Impact of covid on our BAME communities
7. The City of London VCS will be approached to assist with engaging these groups as they have already established trust and relationships. Any organisation assisting the City Corporation will be part of an engagement preparation workshop and receive an engagement pack. This pack will also include an engagement framework, developed to support anyone leading engagement – this includes City Corporation front line staff. See appendix 1.
8. A meeting on the week commencing Monday 30 November will establish the next steps for Hackney and City Corporation working together.

Proposals

9. Understanding the work being undertaken by the Department for Open Spaces will help to inform what areas are prioritised by the Health and Wellbeing Board. In particular, in relation to the following Open Spaces Business Plan 2020/21 outcomes:
 - London has clean air and mitigates flood risk and climate change

- Our spaces are accessible, inclusive and safe
- People enjoy good health and wellbeing
- People feel welcome and included
- Our practices are financially, socially and environmentally sustainable
- Our staff and volunteers are motivated, empowered, engaged and supported
- Everyone has the relevant skills to reach their full potential.

Corporate & Strategic Implications

Strategic implications

10. The JHWBS both aligns with and will support the following outcomes of the Corporate Plan:

Contribute to a flourishing society

1. People are safe and feel safe.
2. People enjoy good health and wellbeing.
3. People have equal opportunities to enrich their lives and reach their full potential.
4. Communities are cohesive and have the facilities they need.

Support a thriving economy

5. Businesses are trusted and socially and environmentally responsible.
8. We have access to the skills and talent we need.

Shape outstanding environments

9. We are digitally and physically well-connected and responsive
11. We have clean air, land and water and a thriving and sustainable natural environment.
12. Our spaces are secure, resilient and well-maintained

Equalities implications

11. The JHWBS will be developed through an explicit inequalities lens - both to ensure sufficient focus is placed on inequalities that have deepened as a result of COVID-19 (e.g., linked to ethnicity and deprivation) and that our plans are broadened to directly address the needs of vulnerable groups which have not been prioritised previously (e.g., people living in insecure, overcrowded accommodation, who are at increased risk of infection and may have limited access to services).

12. The JHWBS will have strategic support from the City and Hackney Health Inequalities Steering Group and an Equalities Impact Assessment will be undertaken.

Conclusion

13. The JHWBS is an important piece of work for the City Corporation. As part of the Health and Social Care Act 2012, The City Corporation is responsible for

promoting the wellbeing of all the people who live or work in the City of London. As the determinants of people's health lie largely outside the healthcare system, it is the social, physical and economic policies that can have a substantial impact upon health. Developing the strategy within a 'health in all policies' approach requires system-wide action, with a specific focus on actions in the areas of overlap and intersection of the four 'pillars' - where the greatest opportunities to reduce underlying health inequalities are expected.

14. Engagement must be undertaken across all City Corporation Departments to understand the impact of our work on our population health. Such engagement will aid the Health and Wellbeing Board in setting the right strategic priorities for 2021-24.
15. Members are asked to note the progress made in developing the JHWBS and are invited to provide any recommendations on ensuring our engagement is comprehensive.

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